



U V E R A
A REVOLUTION IN UV PROTECTION

ABOUT US

UVera is a multinational biotech start-up truly committed to provide effective UV protection which is safe for people and the environment.

We bring the solution by offering to the cosmetic market 100% natural, eco-friendly, and safe UV protective substance, which is produced with engagement of biotech processes.



ECO-FRIENDLY



SAFE



COST EFFECTIVE



ZERO-WASTE



STABLE



UV PROTECTION



AWARDS & GRANTS

Our innovation won the EIT Health InnoStars Award 2019, EIC Accelerator "Green Deal" grant 2020, EIT Health Catapult Award 2020. Thanks to Alex Casta Audience Award our logo was displayed at Nasdaq Tower in NY! UVera was a finalist of Social Innovation Tournament 2021 organized by European Investment Bank. We have been chosen as the most promising startup in Poland by Rzeczpospolita (2021), My Company Polska (2022), Our CEO, Magdalena Jander is on the Forbes Women List of 2021.

MARKET

The future of the global UV filter market for personal care products looks very promising with opportunities in organic and inorganic UV filter. The worldwide market for UV filter is expected to grow at a CAGR of roughly 5.2% over the next five years and will reach EUR 610 million in 2024, from EUR 453 million in 2019.

PROBLEM

Last scientific research shows that long term use of existing UV filters is harmful to health and environment. Regular synthetic chemical UV filters can enter bloodstream, accumulate in human tissue, and disrupt hormones. They may also cause DNA damage and strong allergy reactions. At present, consumers are mostly left choiceless and unaware of sunscreen's composition threats. Existing sunscreen lotions destroys marine waters and coral reefs.

Therefore, in recent years, vacation destinations like Hawaii, Palau and Key West have started to ban sunscreens with many chemical ingredients because they may be damaging marine life. More bans are due.

SOLUTION

Why we are unique? Our compound has great stability and uniquely wide photoprotection activity, also higher absorbance properties of UVA-B-C than other natural filters available on the market. The most important: is safe to human body as well as natural environment. Our production is eco-friendly.

All in zero-waste process and in line with "Green Deal".

NEEDS

We have gathered over 3.5m EUR for the pilot biofactory and submitted 2 patent applications. Currently, we are raising another 3m EUR to scale-up and secure regulatory requirements on a global scale. We will be launching our next generation health product in 2023.

**JOIN
US!**

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